

Ghana Business Site Visit and Professional Development Program

June 25-29, 2025 | June 16-20, 2026

Join business and marketing faculty and administrators from across the country as our International Business Team guides you through Ghana to experience how Kambia provides essential consulting services to low-income entrepreneurs and business owners across the country. The program includes all airfare, food,

lodging, transport and cultural activities. Take advantage of the opportunity for professional development while experiencing the rewards of our international volunteer programs, and return home with a sense of confidence and purpose to promote a future Kambia Business Program!

SAMPLE PROGRAM ITINERARY

DAY 1: TRAVELING TO ACCRA

Ambassadors start their travel to Accra, Ghana.

DAY 2: ORIENTATION & EXPLORATION

- Faculty arrive in Accra where they are greeted by our staff at the airport and transported to their hotel.
- Welcome dinner and orientation with Country Director and In-Country Team

DAY 3: VISIT PARTNER COMMUNITIES, MEET LOCAL ENTREPRENEURS + EXPERIENCE GHANA

- Breakfast & Professional Development Workshops at the hotel. Meet local business professionals to learn about our work and how you can get involved.
- Enjoy a delicious lunch!
- O Visit partner communities in rural Ghana. Get introduced to local entrepreneurs and understand the economic and social environment of the country.
- O Dinner and Evening Presentations and Reflections







DAY 4: COMMUNITY VISITS, HOLISTIC EXPERIENCE, VISIT TO LOCAL SITES

- Visit another community to see our programs in person and meet local community leaders
- Get a sense of our "holistic" development model with an introduction to our medical programming
- Afternoon lunch & visit/tour to Cape Coast Castle.

DAY 5: ACCRA TOUR, CULTURAL ACTIVITIES AND CLOSING CELEBRATION

- O Closing meeting and reflection.
- O Visit to nearby tourist attractions.
- Final Celebration dinner.

DAY 6: DEPARTURE FROM GHANA

- O Transport provided from city hotel to the airport
- Faculty are welcome to stay in Ghana and travel at their own expense if they choose







Celebrating 20 years of empowering college and university faculty and students to consult entrepreneurs abroad!

FAQS

Who is invited on a Business Site Visit?

Any university faculty or administrator from across the country who is interested in and serious about offering a KAMBIA Business Program at their university in the future!

Where do we stay during our program?

Faculty stay at a simple and comfortable hotel in Accra and nearby towns throughout the program. Double rooms with private bath are provided by default and options to upgrade to individual rooms are provided upon request.

Is there a cost to participate in a Business Site Visit?

The Professional Development Fee of \$2200 includes airfare (up to \$1700) and all in-country expenses including food, lodging, transportation, and cultural activities. Professional Development Fees are made in the form of a 'donation' to our 501c3 non-profit on behalf of the registered participant.

Contact us to request further supporting documentation to cover the Professional Development Fee through university and departmental budgets.

STEPS TO PARTICIPATE

- **1. Register:** Please fill out the <u>Ambassador Program Registration Form</u> to confirm your attendance.
- **2. Submit Professional Development Fee:** Following registration, you will receive an email with a link to submit the \$2200 per faculty member.
- **3. Book Your Flight:** After receiving your Registration & Fee, we connect you with our travel team to book your flight and provide pre-Site Visit materials and pre-program training.
- **4. See you in Ghana** for an international business experience!

